

SPA PACERS

MEDIA KIT



OUR MISSION

Spa Pacers Running Club

We promote health, fitness and fun through group activities focusing on running, jogging and walking for individuals of all ages and to make a positive contribution to the Hot Springs community.

2.5K

WEBSITE VISITS

Average monthly website visits to arspapacers.com

235

MEMBERS

Active Spa Pacer members for 2021 season

1.2K

FOLLOWERS

Active Spa Pacer group followers on Facebook

Digital Advertising



BUSINESS PARTNERSHIP

Digital advertising with the Arkansas Spa Pacers allows you to reach your target audience on the go, wherever they are, whenever they are online. Even better, nearly half of all typical smartphone users have taken action based on seeing relevant ads on their mobile phones. With effective online exposure, you can promote your business to a targeted audience of Arkansas residents and fitness enthusiasts. Drive brand awareness and increase revenue for your business today!

BANNER ADS

WEBSITE

For prime ad placement, banner ads are the way to go!

A banner ad is a digital billboard which attracts attention and drives traffic to your site. We offer the following banner ad placements on arspapacers.com:

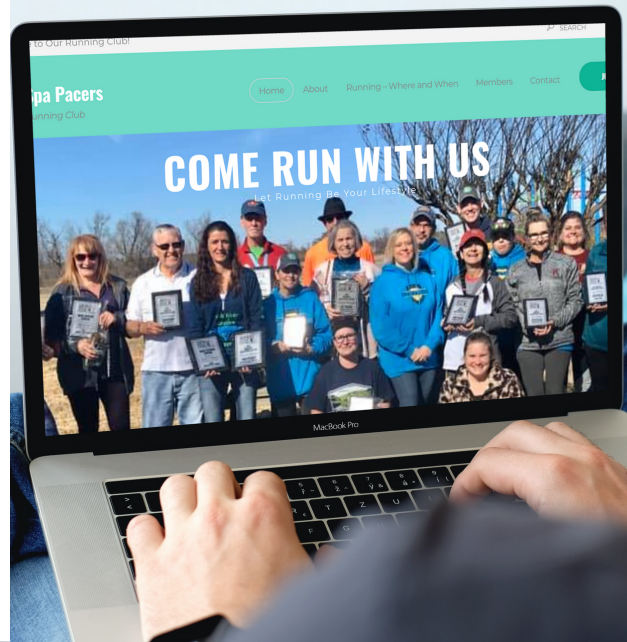
728 x 90 Home Page Banner ~ \$250/mo

728 x 90 Group Runs Page Banner ~ \$100/mo

428 x 60 Sponsor Banner (Run of Site) ~ \$250/mo

Space is limited! First come, first serve.

Email: info@arspapacers.com



EMAIL / SOCIAL ADS

NEWSLETTER & FACEBOOK

Our members receive important updates and weekly group run information via our weekly email newsletter and group Facebook page. We offer the following email newsletter and social media advertising options:

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Weekly Email Business Website Link ~ \$100/4 weeks

Monthly Facebook Business Post ~ \$100/mo

Space is limited! First come, first serve.

Email: info@arspapacers.com



LOCAL BUSINESS PARTNERS

MEMBER DISCOUNTS

As part of our membership perks, we offer discounts to Spa Pacer members through our Local Business Partners:
<https://arspapacers.com/members/membership-discounts/>

Becoming a Spa Pacers Local Business Partner is a great opportunity to increase brand awareness and drive sales. All Spa Pacers Local Business Partners receive a link on our website free of charge.

Email: info@arspapacers.com